



**VAN
DOMBURG
PARTNERS**

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The image features a large black arrow pointing to the right, set against a white background. To the right of the arrow, the text '01' is displayed in a large, bold, black font. Below '01', the words 'MIDWICH GROUP' are written in a smaller, bold, black font. The right side of the image is dominated by a red globe with a grid of latitude and longitude lines. The globe is surrounded by a pattern of binary code (0s and 1s) in a lighter red color, creating a digital or technological theme.

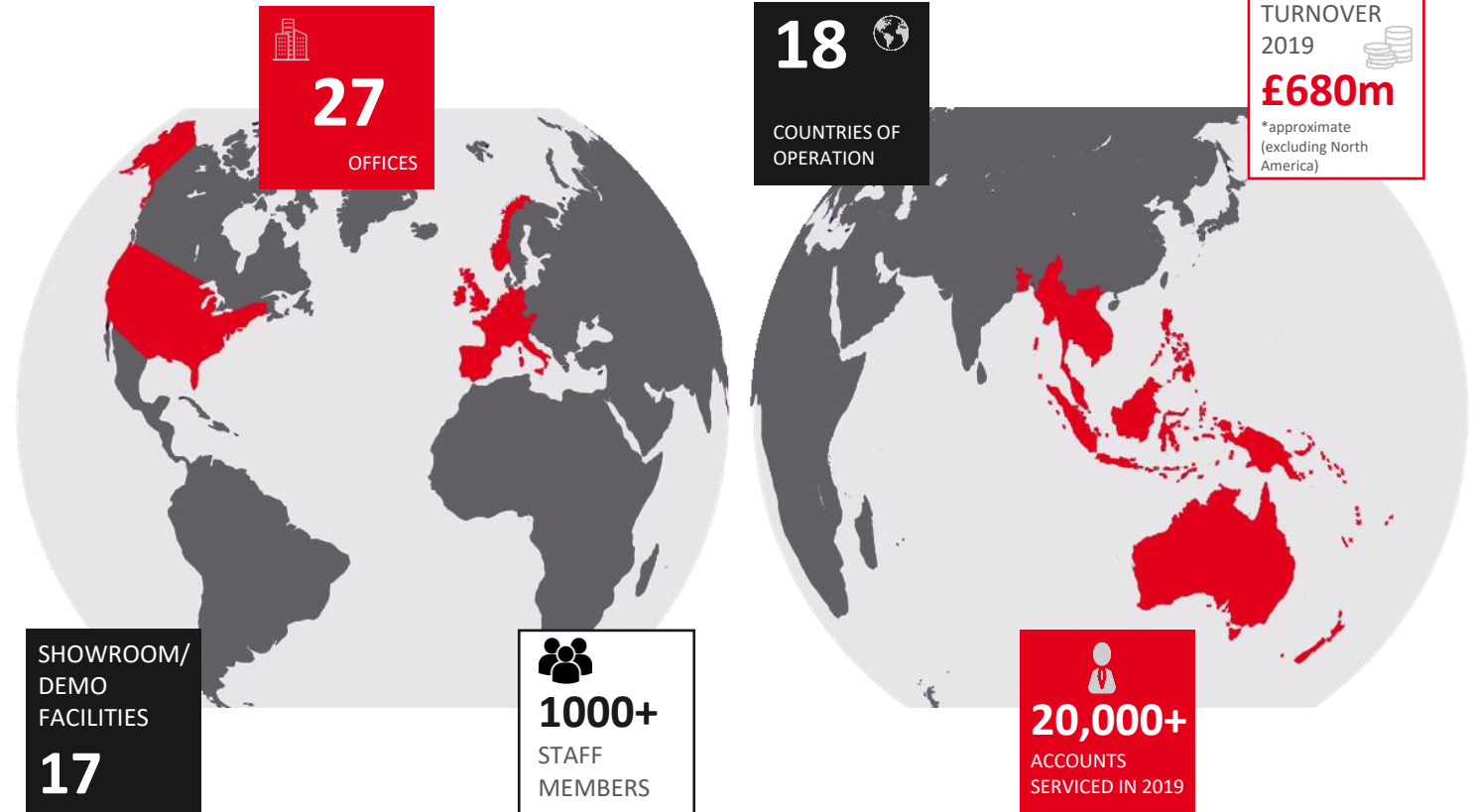
01

MIDWICH GROUP

Midwich Group Plc

MIDWICH GROUP

International AV
Distribution Specialist



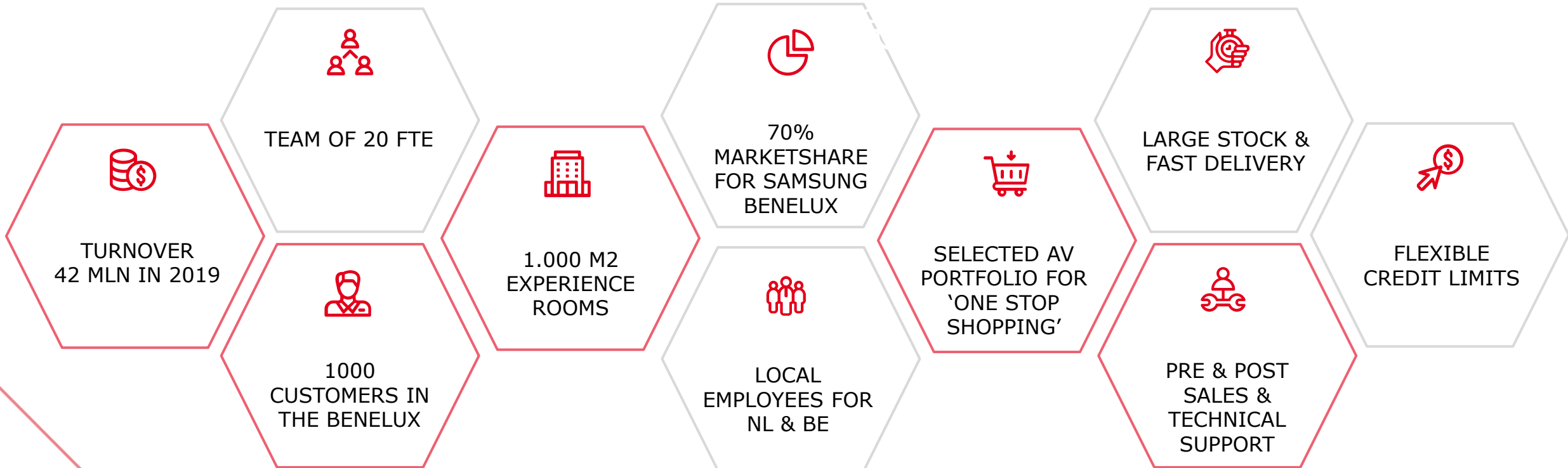


02

**VAN DOMBURG
PARTNERS
OVERVIEW**

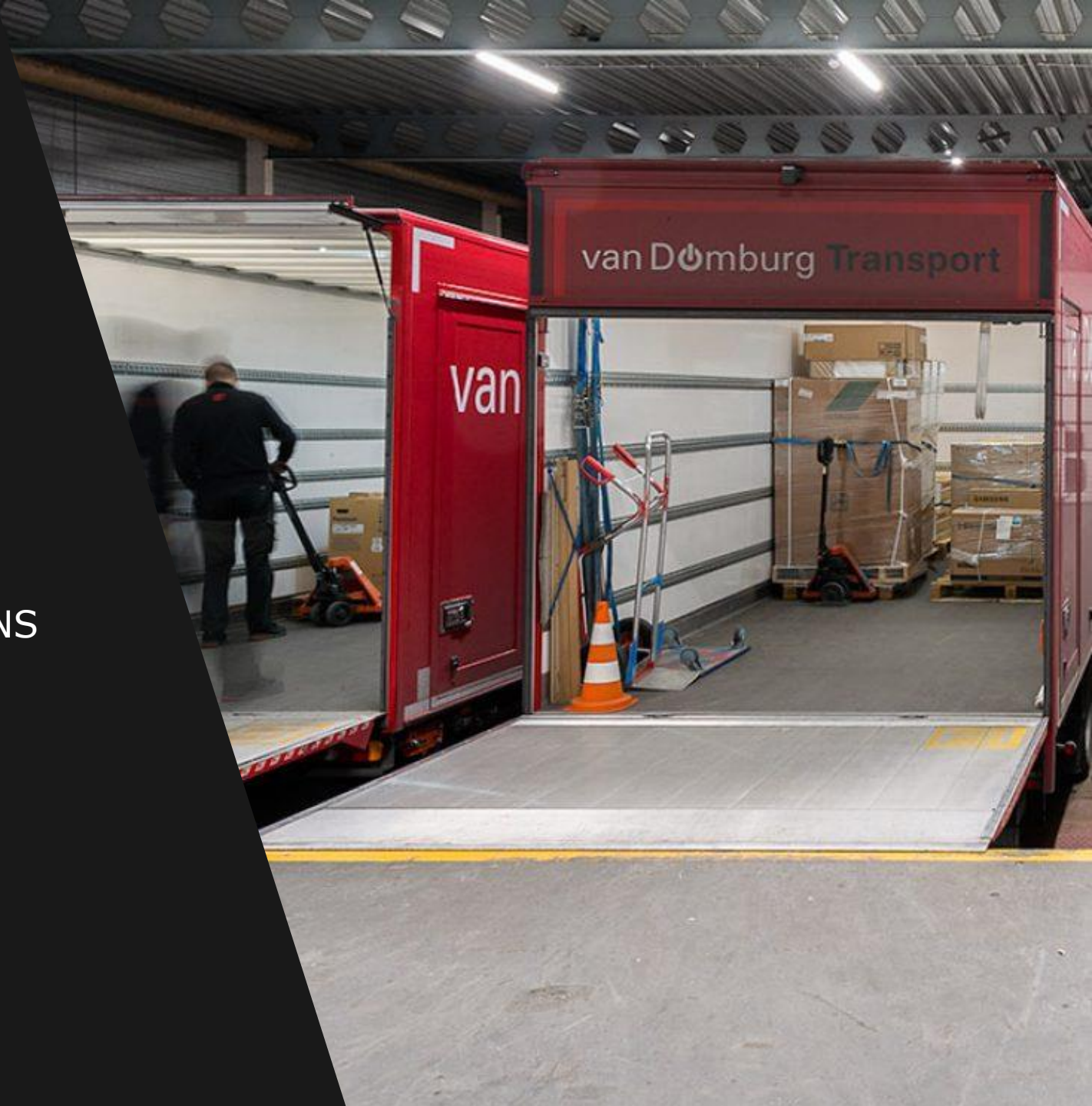
VAN DOMBURG PARTNERS OVERVIEW

Van Domburg Partners is a specialist audiovisual distributor for the Benelux region, founded in 2005.



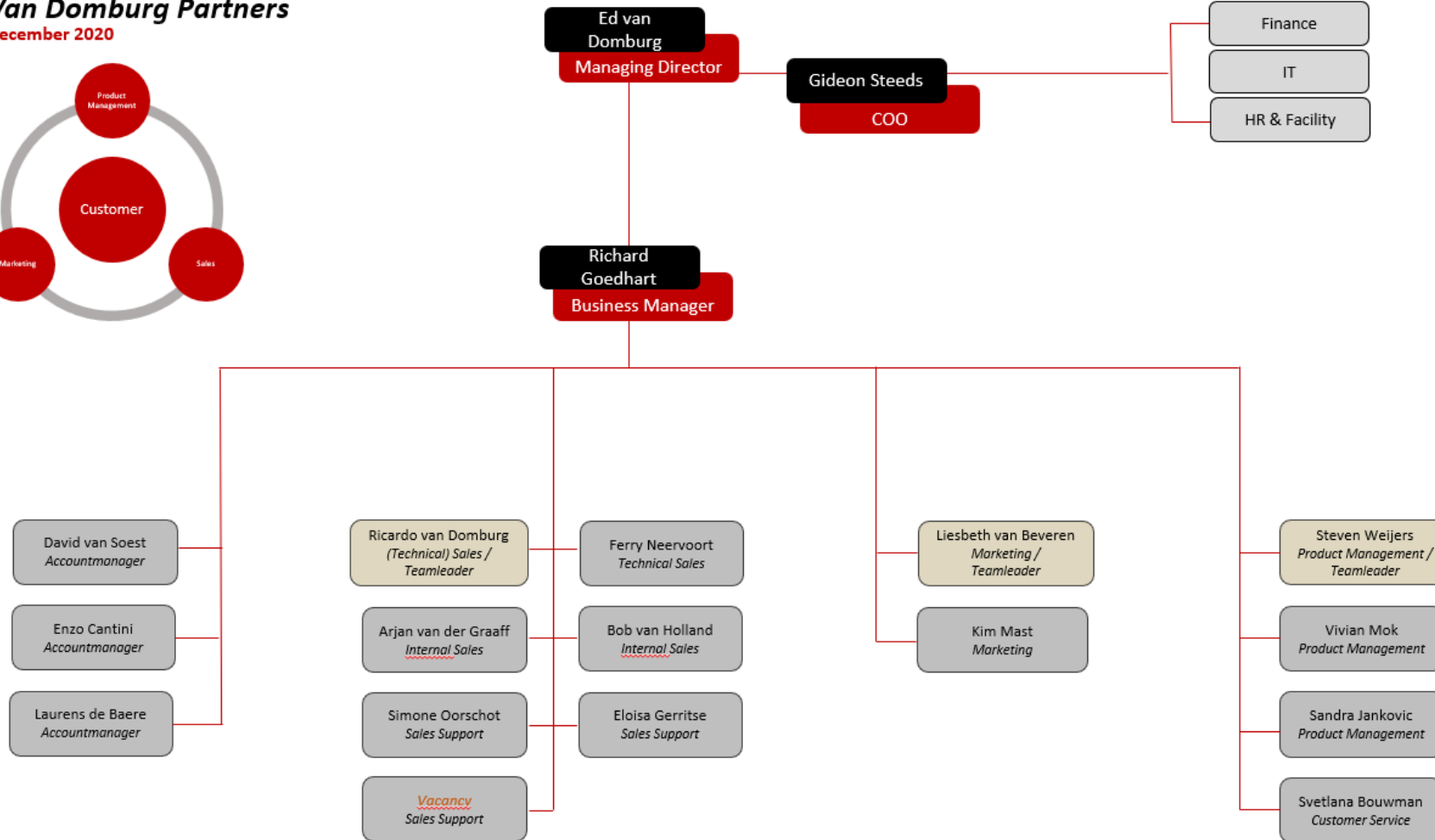
VAN DOMBURG TRANSPORT

35 FTE | OWN FLEET OF 18 TRUCKS & VANS



VAN DOMBURG PARTNERS TEAM

Van Domburg Partners
December 2020



OUR SERVICES



TRAINING CENTRE

1 TRAINING ROOM | MAX 60 PEOPLE





EVENTS & WEBINARS

OWN WEBINARS & EVENTS FOR
OUR RESELLERS THROUGHOUT THE
YEAR

MARKETING & COMMUNICATIONS



700 ACTIVE CUSTOMERS
IN OUR PARTNER PORTAL



MULTIPLE EMAILSHOTS
WEEKLY

+4500 CONTACTS
+25% OPEN RATE
+,15% CTR



STRONG SOCIAL MEDIA
PRESENCE

+7% ENGAGEMENT
RATE



UNIQUE CAMPAIGNS TO
STIMULATE SALES



BUNDLE PRODUCTS TO
OFFER COMPLETE
SOLUTIONS



EXPERIENCE ROOMS

5 EXPERIENCE ROOMS
1.000 M2





EXPERIENCE ROOMS

5 EXPERIENCE ROOMS
1.000 M2



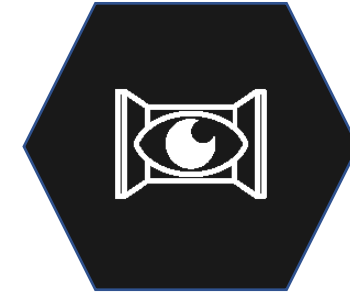
BENEFITS OF WORKING WITH US



**SPECIALIST AV
FOCUS**



**EXCEPTIONAL
PRODUCT
PORTFOLIO**



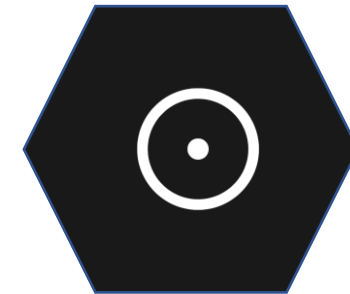
**EXPERIENCE ROOMS
SHOWCASE THE BEST
TECHNOLOGY TO
YOUR CUSTOMERS**



**WORLDWIDE
COVERAGE**



**CENTRALISED POINT
OF CONTACT TO
SUPPLEMENT LOCAL
OFFERING**



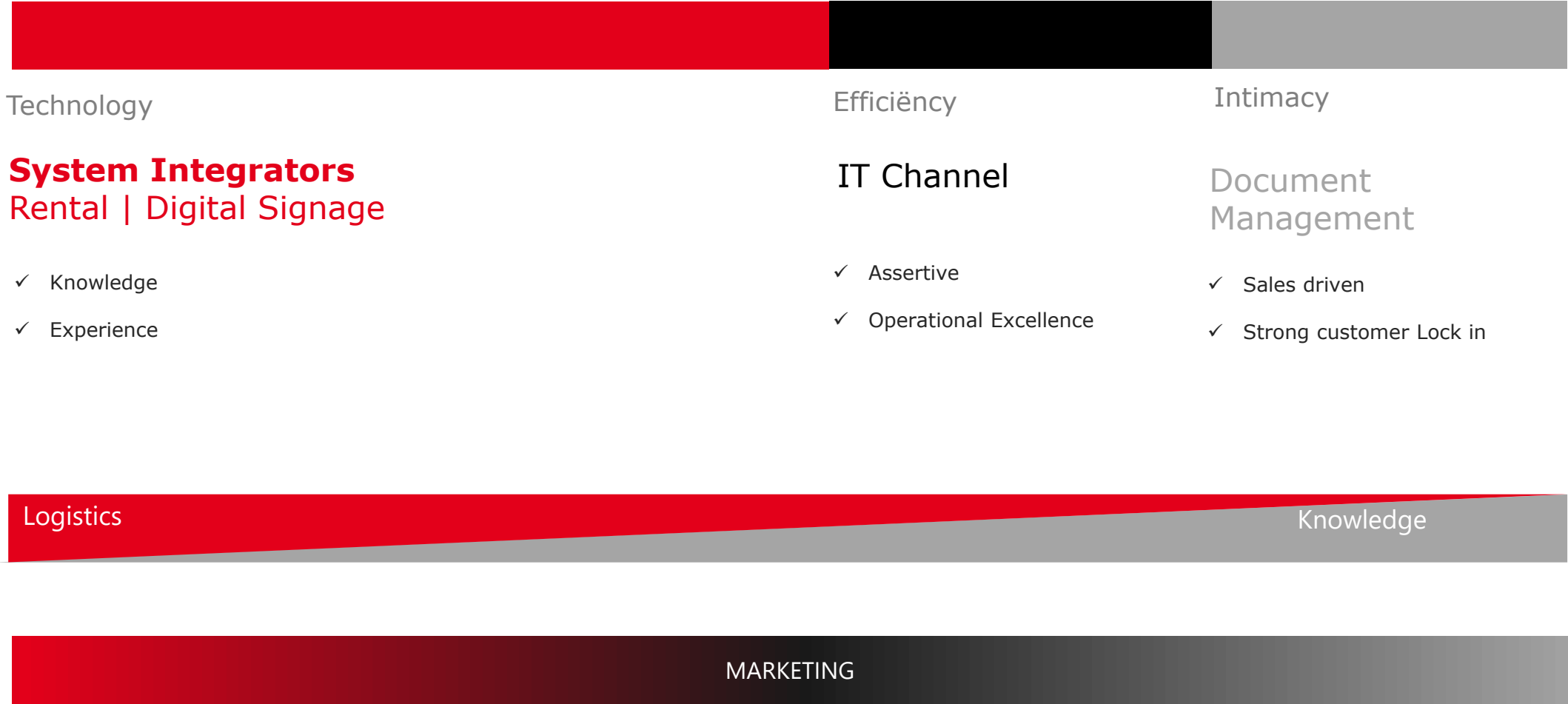
**INTERNATIONAL
PROJECT
DEPLOYMENT**

03

RESELLER SEGMENTATION



RESELLER SEGMENTATION





04

PROJECT PORTFOLIO

PROJECT PORTFOLIO | CORPORATE

GOOGLE
EMEA
OFFICES

MICRO-
SOFT NL
OFFICE

VODA-
FONE NL
OFFICE



Google

RITUALS...

PROJECT PORTFOLIO | RETAIL

RITUALS
RETAIL
STORES

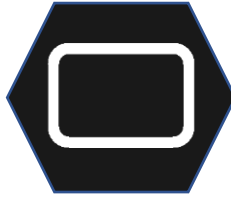
AHOLD/
ALBERT
HEIJN

05

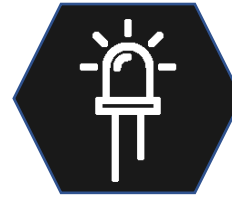
SOLUTIONS



SOLUTIONS



DISPLAY



LED



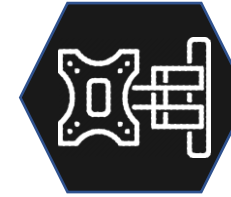
UNIFIED
COMMUNICATIONS



PLAYER



AUDIO



MOUNTING



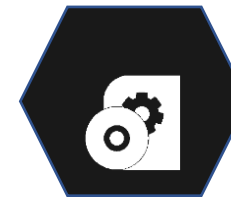
PROJECTION



CONTROL



SIGNAL
DISTRIBUTION



SOFTWARE



06

VENDOR PORTFOLIO

VENDOR PORTFOLIO

SAMSUNG



BrightSign[®]

Abjen

NEC

≈ **AIRTAME**



vaddio

DynaScan



elo

TeamMate[®]

NETGEAR[®]



Triplay



peerless-AV[®]

PRO DVX
THE ART OF DIGITAL VIEWING



SHURE[®]



nexmosphere
elements for experience

